

THE EAST END

VitalSigns®

Update 2015

East End
COMMUNITY FOUNDATION



EAST END

FAIRNESS

HEALTHY LIVING

ARTS, CULTURE & HERITAGE

SAFETY

ENVIRONMENT

TOWER HAMLETS

HOUSING & HOMELESSNESS

NEWHAM

STRONG COMMUNITIES

ENVIRONMENT

EAST END

DIVERSITY

HEALTHY LIVING

HOUSING & HOMELESSNESS

HACKNEY

LOCAL ECONOMY

WORK

EDUCATION & LEARNING

VITAL SIGNS

WORK



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Welcome to East End Community Foundation's Vital Signs 2015 report which takes the pulse of our local communities.

Read on and you will find that for many indicators the East End is significantly underperforming compared to the rest of the UK. Our community feels discontent and squeezed by how much it costs to live in the East End, but are aspiring for more and better. As one respondent said: "East End history has given the area its rich heritage, culture and communities. Lately it has felt somewhat fragmented, but I think it's possible to use this sense of shared hardship to bring people together."

We invite you to digest the information you find in this report. Most importantly, we ask for your help in supporting the area we live and work in, our 'patch' (Hackney, Newham, Tower Hamlets and the City of London).

Vital Signs is an annual initiative first launched by East End Community Foundation in October 2014. The report brings together statistical data and results from a local community consultation survey to provide a 'health check' of our community.

Our first report provided an overview of 10 local vital issues. In our 2015 report, we are taking a deeper focus on four issues which were identified by local people as key priorities for action in the community:

Work

Housing & homelessness

Healthy living

Strong communities

Start a conversation with us about how we can work together to address the East End's most pressing needs; email us today at info@eastendcf.org or visit our website www.eastendcf.org

Data Analysis

This report is defined by 10 social themes. Each of the themes received a grade based on the latest data available for each key indicator, benchmarking how the East End (Hackney, Newham and Tower Hamlets) is performing in relation to the rest of the UK.

Vital Signs employs a common set of grading scales; here is what each grade means:

- A The East End is performing better than 80% of comparable areas.
- B The East End is performing better than 60% of comparable areas.
- C The East End is performing better than 40% of comparable areas.
- D The East End is performing worse than 60% of comparable areas.
- E The East End is performing worse than 80% of comparable areas.

Community Consultation

An integral part of the Vital Signs process is to seek the views and opinions of local people. Quotes and opinions from individuals have been obtained through a survey and 3 community consultation events conducted by EECF.

Participants were asked to grade each of the 10 social themes using the following statements:

- A Everything is great! Let's keep things that way!
- B Things are going well, but we can make them better.
- C The situation is OK, but could be improved.
- D Things aren't going very well. We should take action as soon as possible.
- E Things are going very badly. We must act now!

121 full and 11 incomplete responses were received. Results are statistically significant to a 95% confidence level with a 9% margin of error.

Methodology

The data in this report was gathered from a variety of sources including Place Analytics, a research and analysis service from Grant Thornton UK. The information here is a snapshot and only analyses a limited amount of the available data. All information is considered accurate as of 2015. Due to a lack of accurate data, statistics for the City of London have purposely been left out. If you have any queries or believe any information to be incorrect please contact info@eastendcf.org



Core Indicators

The 10 Vital Signs themes enable us to understand how the East End is performing in relation to the rest of the UK. Clearly there are some urgent issues to be addressed, as compared to the national picture the East End is underperforming significantly in 5 key areas including fairness, housing & homelessness, safety, strong communities and work, which all score an 'E' grade. However, some indicators are leading the way nationally like arts, heritage & culture and local economy, which both score an 'A' grade.

	A	Arts, Culture & Heritage – There is above-average employment in the creative industries across the East End, especially in Hackney where 10.9% of people have a job in the arts compared to the national average of 3.0%.
	D	Environment – Like most London boroughs, the East End has a very low environmental score due to a lack of green space; however, domestic CO2 emissions for the East End are 1.79 tonnes per person, much lower than the England average of 2.35 tonnes per person.
	E	Fairness – New Index of Multiple Deprivation research reveals on a national scale the East End has become relatively less deprived, however, all 3 areas remain within the 10 most deprived London boroughs. Tower Hamlets is London's most deprived borough with almost 1 in 4 children and 1 in 2 older people living in income deprived households.
	C	Healthy Living – Mortality rates from heart disease and stroke are high in the East End with 112.05 deaths per 100,000 people compared to 78.21 across England as a whole.
	E	Housing & Homelessness – The cost of housing in Hackney is significantly higher than earnings – the borough is among the worst 15 districts in England and Wales for housing affordability.
	C	Education & Learning – Pupils in the East End gained above average GCSE results in 2013/14 – 68.9% achieved 5 or more A*-C grade GCSEs compared to the England average of 63.8%.
	A	Local Economy – Tower Hamlets makes a significant contribution to the UK economy, producing 1.90% of the share of Britain's total GVA (gross value added) after Westminster (3.79%) and the City of London (3.26%).
	E	Safety – All three boroughs are amongst the worst 25 districts for crime, with an average of 94.64 offences per 1,000 people compared to the England and Wales average of 60.61 per 1,000.
	E	Strong Communities – Though wellbeing has improved in Newham and Tower Hamlets, Hackney has the second lowest wellbeing ranking in the UK – 379 out of 380 districts.
	E	Work – Unemployment in the East End is high – 8.6% compared to a UK average of 6.0%.

The East End economy is strong but there is a contradiction in terms of the area's productivity and growth and the employment situation of local people. Rates of unemployment here are high compared to the rest of the UK and evidence suggests minority ethnic groups are disproportionately affected. Newham fares particularly badly compared to the rest of the East End with higher levels of unemployment, fewer jobs available and lower rates of weekly pay. The overall grade is 'E'; broken down, the evidence looks like this:

Employment Rate E Unemployment Rate E



Recent statistics from the Department for Education estimate that 3.4% of 16-18 year olds in London are NEET (not in education, employment or training) compared to 3.0% in Hackney, 3.4% in Tower Hamlets and 4.3% in Newham.

Source: Department for Education – Local authority NEET figures (2014)

There are 1.34 jobs for every adult resident in Tower Hamlets compared to only 0.47 per resident in Newham.

Source: Office for National Statistics – L101 Local labour market indicators by Unitary and Local Authority (2013)

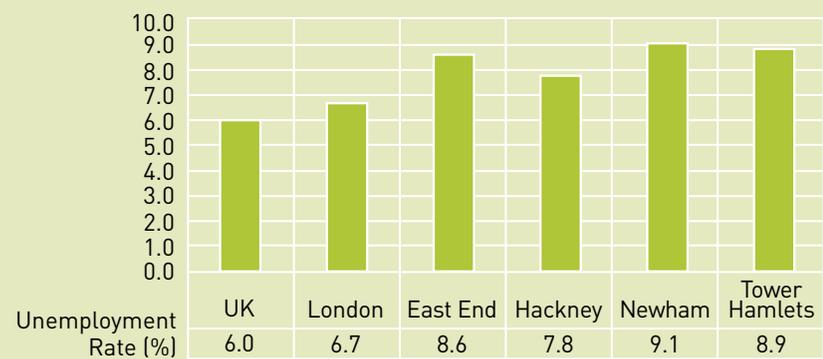
In 2013 nearly 40% of jobs held by residents in Newham paid below the London Living Wage.

Source: 'A Fairer London: The 2014 Living Wage in London', GLA Economics (November 2014)

“ Although [gentrification] is positive in one way, bringing more businesses and money into the borough, it is having a negative effect on the younger people. . . it is very difficult for the Hackney residents to get work in the new businesses and this is causing division and resentment.” Hackney respondent



Unemployment Rate (%)



Source: Office for National Statistics – L101 Local Labour market indicators by Unitary and Local Authority (2014/15)

“ There is an urgent and dire need for more employment opportunities in and around Tower Hamlets and facilities to assist those long-term unemployed.” Tower Hamlets respondent

What Local People Say

Positive comments were received about the growth of areas such as Westfield and Canary Wharf which have resulted in new job opportunities. However, respondents across the East End expressed concerns about the quality of jobs and work experience available to local people. Sustainable long-term employment is desired but most people seemed to feel that mostly short-term, low-skilled and zero-hour contract work is available.



How can you respond? Turn to page 8 to find out



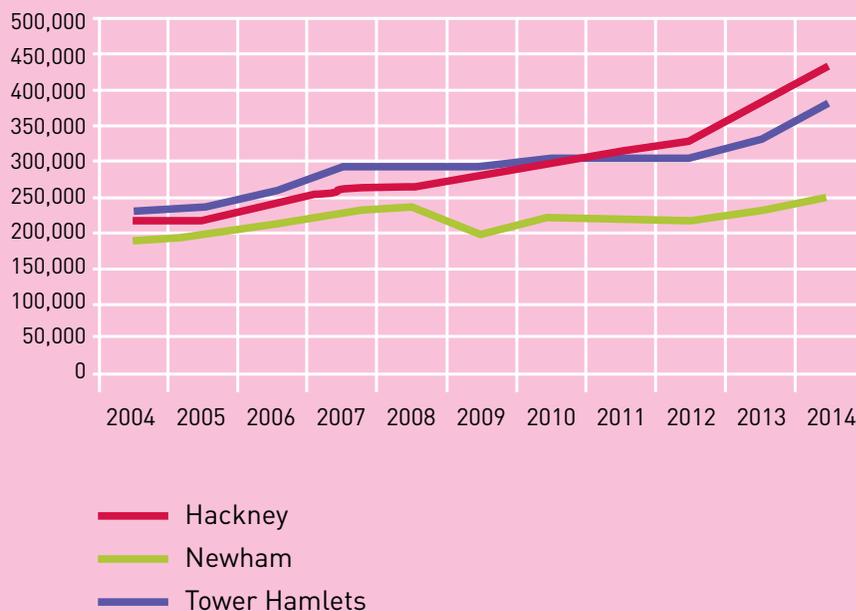
Recent house price increases and welfare reforms seem to have had a disproportionate effect in London where rents and the cost of living are higher. Research from Crisis indicates structural issues like job loss and wider issues of poverty are more significant causes of homelessness in London than individual issues like addiction, as the pressures on the private sector market are greater here. The overall grade is 'E'; broken down, the evidence looks like this:

Affordability E Owner Occupied E

Sources: 'Nations apart? Experiences of single homeless people across Great Britain', Crisis (December 2014). 'Benefit Cap in London', GLA Intelligence (July 2015).



Median sale price (£)



Source: Office for National Statistics – House price statistics for small areas (1995-2014)

The median private rent price per month is £1,049 in Newham, £1,473 in Hackney and £1,408 in Tower Hamlets compared to £850 per month in Barking and Dagenham.

Source: Shelter and the Valuations Office Agency – Median Private Rents (2014 Q3)

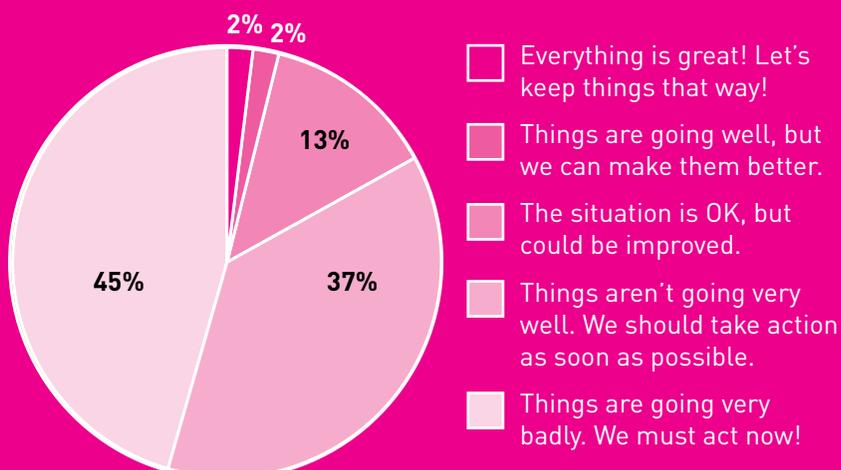
Newham has the greatest level of investment in new housing association and local authority housing in Britain, building 7.68 dwellings for every 1,000 households compared to the England average of 1.03 for every 1,000.

Source: Place Analytics – New dwellings per 1,000 households (2013/14)

“Housing is a nightmare here. I met a family of seven living in a two bedroom house not far from where I live. The father had lost a well paid job in Westminster and is now reduced to selling the big issue. It's awful.” Newham respondent

What Local People Say

Across the East End people identified housing as a key issue, related to other issues such as work and strong communities. Rents were identified as very high and concerns were expressed that new builds had a lack of affordable and social housing and placed pressure on existing infrastructure, such as schools and health services. A common theme was vulnerability, the idea that an unexpected change in circumstances through job loss or other crisis could tip a family into poverty, debt and homelessness.



How can you respond? Turn to page 8 to find out

What is EECF's response?

Historically EECF have distributed around £4.5 million of Section 106 funding on the Isle of Dogs and are continuing to work with developers, landlords and local councils to invest in communities around existing and new developments. This year we launched the 20 Fenchurch Street Legacy Fund, a unique fund which combines donations from the building's tenants and visiting members of the public to give grants of up to £20,000 to support high quality employability projects which move people into sustainable employment.

The theme of healthy living includes both physical and mental health conditions as well as healthy lifestyle choices and opportunities. Across the East End statistics show key priorities for intervention in the areas of children's and maternal health, mental health, increasing levels of physical activity and reducing smoking. The overall grade is 'C'; broken down, the evidence looks like this:

Life Expectancy	D	Inactivity	D
Child Obesity	E	Smoking	D
Adult Obesity	A		



Hackney has the highest infant mortality rate in London and one of the top 25 highest in England with an average of 5.55 deaths per 1,000 live births.

Source: Place Analytics - Infant mortality rate per 1,000 (2013)

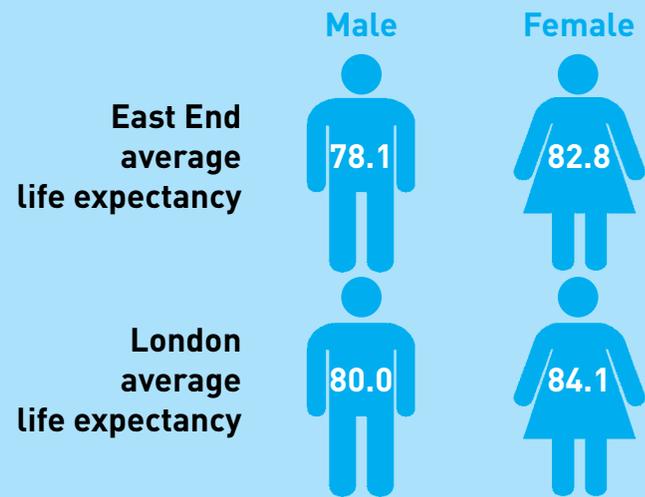
Tower Hamlets, Hackney and Newham all rank in the 10 worst districts in England for child obesity.

Source: Place Analytics - Obesity in children: Year 6 (2013/14)

Newham is among the poorest 15 local authorities for inactivity - 35% of people do less than 30 minutes of at least moderate intensity physical activity per week.

Source: UK Active - 'Turning the tide of inactivity' (2014)

“ I think we have a really good lifelong learning provision and access to information on healthy living, and facilities that are cheap enough to actually access. I think my swimming membership is about £12 a year. The posh gym and pool at Canary Wharf charge more than that if you want to go in for one day! ” Hackney respondent

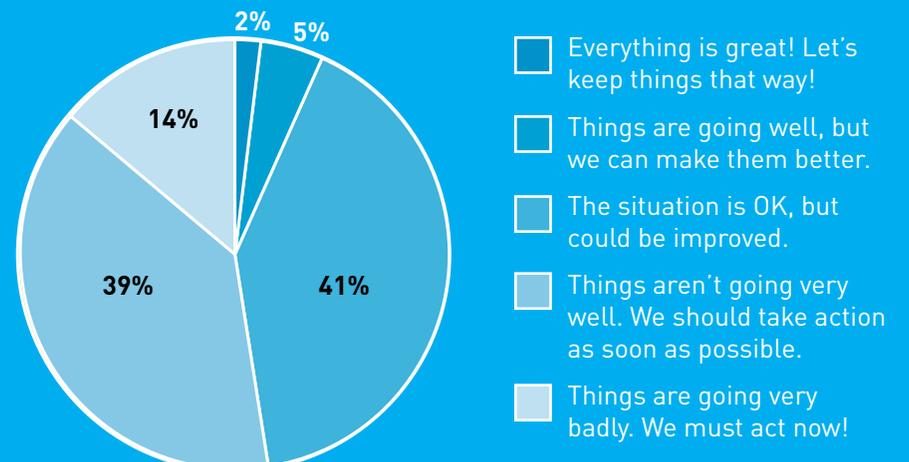


Source: Office for National Statistics - Life expectancy at birth (years) 2011-2013

“ Healthy living in some ways has been promoted well, however access and affordability seems an issue. ” Newham respondent

What Local People Say

There was a general consensus that some great facilities are available to encourage healthy lifestyles, with positive comments received about green space in local parks and adventure playgrounds for children. However, access and affordability to health services seems to be an issue of concern for local people.



How can you respond? Turn to page 8 to find out

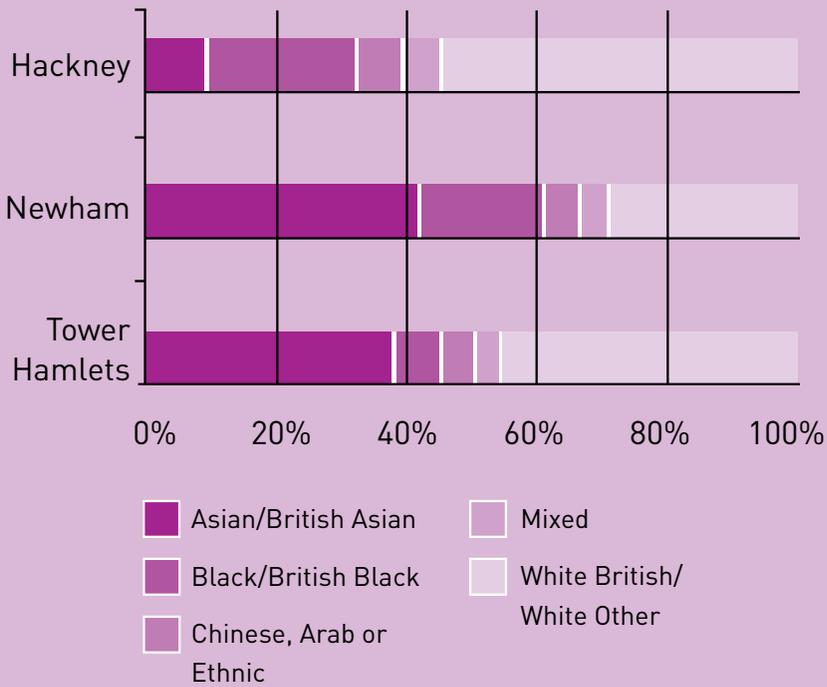


Strong communities is a broad theme which covers the various ways people come together and have an active role in shaping their local area. Statistics show that whilst wellbeing in the East End is low compared to the national average there have been improvements in Tower Hamlets and Newham since last years' Vital Signs report. Whilst it is difficult to obtain accurate figures about the popularity of volunteering and the size of the local charitable sector, there is evidence that there is a thriving voluntary sector within all three boroughs. Broken down, the evidence looks like this:



Wellbeing E

Diversity in the East End



Source: Place Analytics - Office for National Statistics, Census (2011)

Overall the East End has a low wellbeing score; ranked on a national scale, Newham is in position 200, Tower Hamlets 285 and Hackney 380 out of 381 UK districts.

Source: Place Analytics - Office for National Statistics, Subjective Wellbeing (2013/14)

People aged over 80 are twice as likely to report feeling lonely than adults aged 16-79.

Source: Office for National Statistics - Insights into Loneliness, Older People and Well-Being (2015)

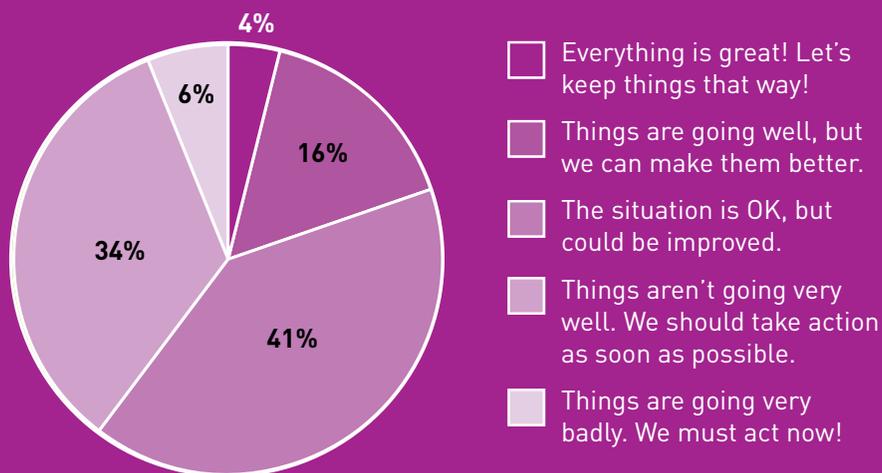
When asked "during the last 12 months, have you done any voluntary work?" 30% of people in Hackney, 8% in Newham and 21% in Tower Hamlets responded "yes" compared to the London average of 26%.

Source: GLA - Taking Part Survey (2012/13)

“The different communities can be quite separate and people tend not to socialise or work together.” Hackney respondent

What Local People Say

Our consultation revealed that many local people were concerned about community cohesion, especially in respect to diversity and issues of fairness. People from differing ethnic groups and ages lack opportunities to socialise together, creating tensions and isolation. Overwhelmingly, the voluntary sector was identified as a vibrant force for good; however, many respondents were concerned about funding cuts affecting their services.



How can you respond? Turn to page 8 to find out



As you have read, our community's 'vital signs' are eye opening. We hope this is a starting point for dialogue and action with you, who share our passion for improving opportunities in London's East End.

We want to talk with you about the fact that older people in Tower Hamlets, Hackney, and Newham experience the highest levels of income deprivation in England. That unemployment here is high compared to the rest of the UK. That children in Tower Hamlets are living in the most deprived households in England. And we want to discuss the implications of what these statistics reveal: what are the knock-on and long term effects? What does this mean for local people's health, wellbeing, and future?

But we also want to do more than just talk. We invite you to respond to vital issues within our local community with vital actions. EECF have already responded to revelations from last years' vital signs report: changing our grant guidelines criteria to be of greater relevance, launching a unique philanthropy club, the 100 Club, to enable individuals to give locally, and creating new funds with our partners to target issues of priority.

To our community partners, we urge you to help us tease out the realities, and the stories, behind the data. How might we better profile and support the great work that you are doing to address some of these needs to improve our communities?

To our philanthropic, business and government partners, we invite you to combine your resources with ours, for long-term benefit. At East End Community Foundation we champion coordinated giving, working with our partners to create bespoke funds and distribute grants to local community groups. EECF have also launched a unique £1 million Endowment Match Programme which offers donors the chance to boost their donations by up to 50% and invest for the long-term in our local communities.

If you are keen to make a lasting social impact in East London, please talk to us about how we might work together to ensure that everyone living here can feel part of a successful, strong and productive East End. Contact Fancy Sinantha, Development Manager via fancy.sinantha@eastendcf.org or phone 020 7345 4550.

